

The logo for Toulouse Business School (TBS) is a large red circle containing the lowercase letters 'tbs' in a bold, black, sans-serif font. The letter 'b' has a white dot in its center.

tbs

Toulouse
Business School



WINTER
SCHOOL

PARIS

TOULOUSE

think & create
multicultural new experiences

3 INTERNATIONAL ACCREDITATIONS



5 TOP REASONS TO JOIN TBS' WINTER SCHOOL

- 1 Earn 14 ECTS whilst discovering France, two of its most dynamic cities, its cultural & business environment.
- 2 Learn about European business matters with an international outlook.
- 3 Live a unique experience in a multicultural environment.
- 4 Enjoy a great opportunity to study, visit top companies and take part in fun and interesting cultural and social activities in the heart of Europe.
- 5 Study in a Top-ranking European Business School holding the triple crown of international accreditations: EQUIS, AACSB and AMBA.



ACADEMIC CONTENT

The TBS Winter School offers a variety of business courses on its Paris & Toulouse Campuses (worth 7 ECTS each).

The academic program focuses on European issues and will be particularly interesting to students (from anywhere in the world) wishing to understand the diversity and complexity of Europe.

Dates: 4th – 24th January 2018

The Winter School Program is divided into three parts:

Paris Campus: 4th – 13th January 2018

Cultural Visit to Bordeaux: 13th – 14th January 2018

Toulouse Campus: 14th – 24th January 2018

Students should choose 2 courses from the list below (one in each location):

- Paris: Cross-Cultural Management
- Paris : International Marketing: Practices in France and Europe
- Toulouse: International Human Resource Management
- Toulouse: Business Strategy in Europe

Evaluation: Continual Assessment and/or final exam (on the final day of the program). On completion of the Winter School, a certificate of attendance and an official grade transcript will be issued to each Winter School participant.

For further information on courses: <http://www.tbs-education.fr/en/winter-school>

- Duration : 3 weeks
- Location: Paris & Toulouse
- Total number of Hours: 60
Contact Hours
- Earn 14 ECTS (2 modules of 7 ECTS) for the program.



PARIS

Paris is probably known throughout the world as one of the most beautiful and romantic cities on earth. It has an incredibly rich architectural, cultural, and intellectual heritage, and its location in Europe has made it a significant player on the international business stage. Regularly ranking #1 amongst the best student cities in the world (QS Best Student Cities, 2016), Paris offers students a thriving learning environment within the context of a dynamic European capital city.



FRENCH CAPITAL
WITH MORE THAN
2,2 MILLION
INHABITANTS



**MORE THAN
300,000**
INTERNATIONAL
STUDENTS



WORLD LEADER
IN TOURISM AND
LUXURY FASHION

TOULOUSE

Located in the southwest of France between the Pyrenees Mountains, the Mediterranean Sea and the Atlantic Ocean, Toulouse has long been famed for its redbrick architecture and student life. Being the 4th largest city and the 2nd most popular for students in France, Toulouse is also known worldwide for its aviation history and as the home of Aerospace leaders such as Airbus. It is an ancient city looking towards the future, and offers a lively learning and social environment in a cosmopolitan and vibrant setting.



REGIONAL CITY
WITH MORE THAN
500.000
INHABITANTS



2ND MOST DYNAMIC
FRENCH CITY



3 BUSINESS CLUSTERS
AEROSPACE VALLEY,
CANCER-BIO-SANTE, AND
AGRIMIP-INNOVATION



CULTURAL AND SOCIAL ACTIVITIES

A selection of cultural and social activities are organized for participants throughout the Winter School in order for participants to get to know their fellow students, to discover the local areas in and around Paris and Toulouse....and to enjoy themselves!



WINTER SCHOOL ACTIVITIES

THE FOLLOWING ACTIVITIES ARE ORGANIZED AS PART OF THE WINTER SCHOOL PACKAGE AND ARE INCLUDED IN THE PRICE:

Activities include:

- Opening Ceremony
- Guided Tour of Paris by boat
- Visit to Bordeaux including hotel accommodation, lunch on arrival & vineyard tour.
- Guided Tour of Toulouse on foot
- Guided Visit of Airbus A380 Final Assembly Line
- Company Visits
- Closing Ceremony

A day in the Pyrenees Mountains on 20th January will be available as an optional activity.



APPLICATION

Register online for the Winter School:
www.tbs-education.fr/en/winter-school

Pre-requisites:

- Undergraduate students ideally in business
- English proficiency

Documents required:

- Cover Letter
- CV or Resume
- Proof of English proficiency for non-native speakers (IELTS min 6, TOEFL 500, letter from an English teacher or certificate of completed English course accepted)
- Latest Grade Transcript

APPLICATION DEADLINES

Online registration until
30th November 2017.

PROGRAM FEES

Early Bird (for payments received up until 10th November 2017): 2 650€*

Late Payment (for payments received after 10th November 2017): 2 950€*

Program Fees Includes:

- 2 modules (14 ECTS)
- 22 nights' accommodation
- Group Transport from Paris to Toulouse
- Visit to Bordeaux (including Hotel accommodation and visit to vineyard)
- Public Transport Pass in Paris & Toulouse (for the length of the program)
- Opening & Closing Ceremonies
- Guided Tour of Paris & Toulouse
- Company Visits

**Discount for participants coming from TBS partner universities – 100€*

Not included in the cost: Transport to and from Winter School, health insurance, visa costs, some social events and activities, meals and personal expenses.



PRACTICAL INFORMATION

VENUE

All courses are held at Toulouse Business School (Toulouse and Paris campuses) in large, modern, well-equipped lecture rooms. All campuses are situated in safe, central areas and close to public transport options.

FACILITIES

Access to computer facilities, library and wireless internet is provided. Students are welcome to bring their own laptop.

VISAS

It is the student's responsibility to enquire about the particular visa requirement according to his/her country of origin. For further information about travel requirements to France, please contact your nearest French embassy or Campus France office. Upon final registration and payment, Toulouse Business School will issue an official letter of acceptance which will help you to obtain a valid visa.

INSURANCE

We highly recommend that all Winter School participants buy an appropriate health insurance to cover them during their stay in France and for travel purposes.

3 INTERNATIONAL ACCREDITATIONS



AACSB
ACCREDITED



ASSOCIATION
AMBA
ACCREDITED

Toulouse

1, Place Alphonse Jourdain
31068 Cedex 7 Toulouse - France
Phone: +33 561 294 990
winter.school@tbs-education.fr
www.tbs-education.com

Paris

9, rue Henri Bocquillon
75015 Paris - France
Phone +33 153 780 661
winter.school@tbs-education.fr
www.tbs-education.com

For further information Toulouse Business School

www.tbs-education.fr/en/winter-school



Head Office

Toulouse Business School
1, place Alphonse Jourdain
31068 Toulouse Cedex 7,
France

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