

# UNDERGRADUATE EXCHANGE STUDENT

LEVEL 3/IBPM



## ADMISSION

### GENERAL REQUIREMENTS

- Fully completed **application form** signed by the candidate and the Home University
- **Official transcripts** for the entire education of the student at the Home University (translated into English if the transcripts are not in English, French, German, Spanish or Italian)
- **CV** (in English) and **statement of purpose** (in English)

### LANGUAGE REQUIREMENTS

#### Exchange students:

B2 level in English (certificate to be provided)

#### Double degree seeking students:

One of the following official language tests is required:

Toefl test IBT 79 / IELTS 6.5 / TOEIC 750

### ACADEMIC CALENDAR

- **Fall semester/Semester 1**  
September to December (including examination period)
- **Spring semester/Semester 2**  
January to April/May (including examination period)

## PROGRAMME

EACH MODULE: 24 TEACHING HOURS / 4 ECTS

### SEMESTER 1 - FALL

- **Compulsory courses:**
  - International Human Resource Management
  - International Negotiation Skills
  - Entrepreneurship and Innovation Management: Fundamentals

- **Choose one full track:**

#### FINANCE & BANKING

- Financial Mathematics
- Concepts of Corporate Finance
- Financial Analysis

#### SALES AND MARKETING

- Omni Channel Management & Distribution
- Marketing Metrics (data analytics)
- Digital Marketing Strategy

#### PURCHASING & SUP. CHAIN

- Supply Chain Management
- Purchasing Management
- Inventory Management & Warehousing

### SEMESTER 2 - SPRING

- **Compulsory courses:**

- Business Ethics
- Strategy
- Project Management

- **Choose one full track:**

#### FINANCE & BANKING

- Financial Markets and Risk Management
- Banking Systems and Services
- Fundamentals of Auditing

#### SALES AND MARKETING

- Digital Marketing Communications
- Business to Business Marketing
- Merchandising (on/off-line)

#### PURCHASING & SUP. CHAIN

- Production Systems
- Sourcing
- Transportation and Distribution

#### TRANSVERSAL SKILLS (Optional)

- 27 TEACHING HOURS / 5 ECTS
- Doing Business in France



### LANGUAGE MODULES (Optional)

EACH MODULE: 30 TEACHING HOURS / 3 ECTS  
French language - French culture



## APPLICATION

### NOMINATION DEADLINE

Fall semester: Mid May  
Spring semester: Mid October

### APPLICATION DEADLINE

Fall semester: End of May  
Spring semester: End of October

**APPLY** [exchange@rennes-sb.com](mailto:exchange@rennes-sb.com)