

# UNDERGRADUATE EXCHANGE STUDENT

LEVEL 4



## ADMISSION

### GENERAL REQUIREMENTS

- Fully completed **application form** signed by the candidate and the Home University
- **Official transcripts** for the entire education of the student at the Home University (translated into English if the transcripts are not in English, French, German, Spanish or Italian)
- **CV** (in English) and **statement of purpose** (in English)

### LANGUAGE REQUIREMENTS

#### Exchange students:

B2 level in English (certificate to be provided)

#### Double degree seeking students:

One of the following official language tests is required:  
Toefl test IBT 79 / IELTS 6.5 / TOEIC 750

### ACADEMIC CALENDAR

- **Fall semester/Semester 1**  
September to December (including examination period)
- **Spring semester/Semester 2**  
January to April/May (including examination period)

## PROGRAMME

EACH MODULE: 27 TEACHING HOURS / 5 ECTS

Choose up to six courses.

### SEMESTER 1 - FALL

- Corporate Social Responsibility
- Financial Markets & Portfolio Management
- Financial Analysis
- Corporate Finance
- Strategic Human Resource Management
- Information Technology Management
- Advertising
- Business to Business Marketing
- Managing Cultural Diversity
- Project Management
- Supply Chain Management: Fundamentals
- Strategic Management Fundamentals
- Entrepreneurship & Small Business Management
- European Geopolitics

### SEMESTER 2 - SPRING

- Corporate Social Responsibility
- Financial Markets & Portfolio Management
- Financial Risk Management
- Strategic Human Resource Management
- Recruiting & Training
- Management of Information Systems
- Implementation of Business Information Systems
- New Products & Brand Management
- Services Marketing Management
- Business to Business Marketing
- Operations Management
- Principles of Purchasing
- Purchasing and Logistics
- Doing in Business in France
- European Geopolitics



### LANGUAGE MODULES (Optional)

EACH MODULE: 30 TEACHING HOURS / 3 ECTS

French language - French culture



### APPLICATION

#### NOMINATION DEADLINE

Fall semester: Mid May  
Spring semester: Mid October

#### APPLICATION DEADLINE

Fall semester: End of May  
Spring semester: End of October

**APPLY** [exchange@rennes-sb.com](mailto:exchange@rennes-sb.com)